



Welcome at Oosterlengte!



Reminding

- Middle large organisation
- Agriculture area
- Many empty Km2



Regional issues

- Shrinking population
- Extremely growing number of elderly people (65+)
- Less professionals in near future



That's why Screen to Screen!

3 TRACKS



- extern: stakeholders of Oosterlengte
- intern: the professionals in pilot area
- extern/intern: individual customer & customerboard





are you in?



Stichting
Welzijn Oldambt





- ➡ 75 clients
- ➡ in rural area
- ➡ homecare comm. exchange
24/7
- ➡ video software for
family&friends

it's not about figures and
technology.....



..... it's about new possibilities!

(grand)child care volunteer practisioner

family caretaker welfare worker

health care provider

listening to each other.....



...seeing each other!



TRANSITION

- contact/relationship client & prof
- service opportunities
- workflow & attitude
- professional image
- client independence & participation

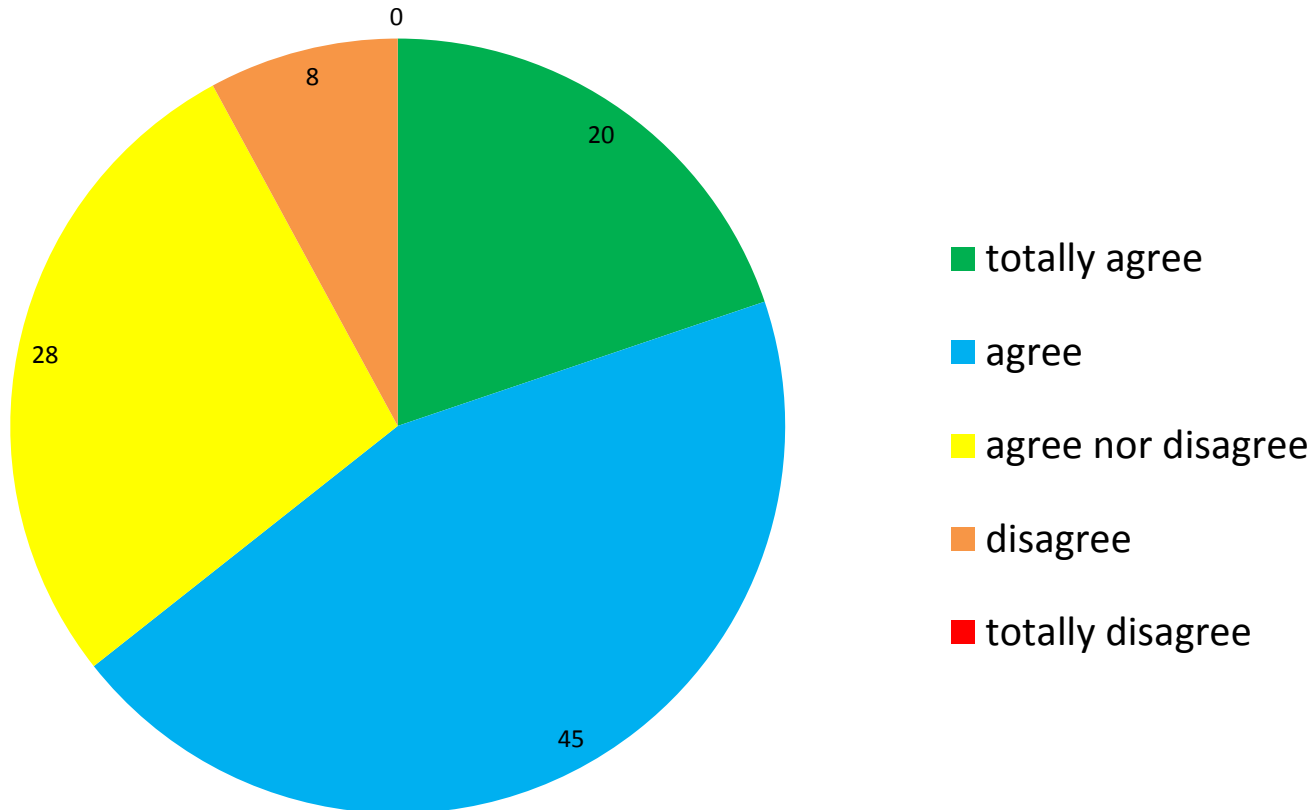


→ client independence & participation

RESEARCH with S2Scare I expect...

- to feel more safe in my own home
- to have more contacts on daily basis
- to have a more comfortable life
- to live longer in my own home
- to be able to call quickly for help when neccesarily
- to be able to deliberate more easy with my caretakers
- to be able to decide for myself when and how I need help

SCORE (over all items): expectations are high!





TO-DO-LIST

- better integration S2S in regular services
- professionalisation S2Scare
- finetuning workflow & attitude
- develop and define S2Scare content
- measurement results (meetings&interviews)



IN THE MEANTIME WORKING ON

- participation 2 stakeholders:
 - wellfare organisation
 - housing company
- roll out to entire working area OL



HOW ABOUT AFTER #IAGE?

- it's not a project anymore yet!
- it's not business as usual yet!
- take care of to-do-list
- sustainable transition.....
.....needs lots of persistence